MICHIGAN EDUCATION Journal

SEPTEMBER 15, 1961 VOLUME XXXIX • No. 3

Central Michigan University SEP 26 1961

FUTURE MEA HOME: This artist's drawing shows what the association's new headquarters building will look like.

Board Approves Plans for MEA Building

Plans for the new MEA headquarters building were approved by the MEA board of directors at its Aug. 25-26 meetings.

Representatives of the architectural firm, Warren Holmes and Co., Lansing, said working drawings probably will be completed by January, 1962. If progress continues according to this schedule, bids for construction will be taken during March and construction at the East Lansing site will begin during the summer months of 1962. Architects estimate the building—furnished, equipped, and landscaped—will cost about $1.7 million.

The contemporary-design structure will have three floors. The lower level will house MESSA insurance facilities and provide general maintenance and storage areas. The first floor will include public relations, publications, circulation, accounting, and membership quarters, along with a library and a multi-purpose dining and assembly area capable of seating 250 persons.

The building's second floor will contain a board room, and offices for the executive secretary, field services, department co-ordination, regional conferences, legislation, and research operations of the headquarters staff, in addition, offices have been included for use by some MEA departments.

Design features include a landscaped inner court, visible from the first and second floors; a recessed, glass-front, first floor to be topped by a second floor overhang with alternate vertical windows and pre-formed, concave concrete panels. The use of the pre-shaped panels will be repeated on the first-floor wing housing the main assembly area.

Delegates to the 1961 MEA Representative Assembly increased the special annual assessment for the MEA's building, site, and maintenance fund. The special assessment for active and affiliate members is now $3 instead of the $1 which had been levied since 1957. Total fees and special assessment for active members equal $17 ($14 fees plus $3 building assessment). Total for affiliate members is now $8 ($5 fees and $3 assessment). This special assessment was approved for a period not to exceed 15 years. New life members pay a special assessment of $30.

The MEA's new home will be located in the Whitehills subdivision in East Lansing. The total land area of about seven acres will provide enough space for both the new building and parking areas.

Federal Support Hopes Die in the House

House passage of two-year extensions of two existing school programs signals the end of efforts to pass an extensive school aid bill this year. By a 378-32 roll call vote Sept. 6 the House approved extension of the National Defense Education Act (NDEA) and a special program aiding schools in federally congested areas.

Both programs previously had been included in President Kennedy's bills providing broadscale aid to public schools. The Senate, which passed most of the President's original program, may hold out for a one-year extension of the two popular programs. Extension for only one year could set the stage for a new school aid battle next year.

The bill passed by the House provides $500 million to continue the NDEA for two more years and $400 million to continue the impacted areas program. The NDEA was enacted in 1958 in response to the challenge of Russian space achievements. It provides federal aid in strengthening U.S. science, mathematics, and language courses in high schools and colleges.

The impacted areas program provides money for construction of schools and payment of teachers' salaries in areas crowded with the children of federal employees. Since it was enacted in 1950, $2 billion has been paid out to 3,800 school districts in every state.

During the brief House debate, advocates of broader programs criticized members who voted Aug. 31 to kill a

compromise general school aid bill *(Sept. MEJ, page 7)* but favored continuing impacted areas aid for their own districts.

▸ *See the Oct. MEJ for a summary of federal support developments.*

Ed Murrow Urges Schools To Assist USIA Projects

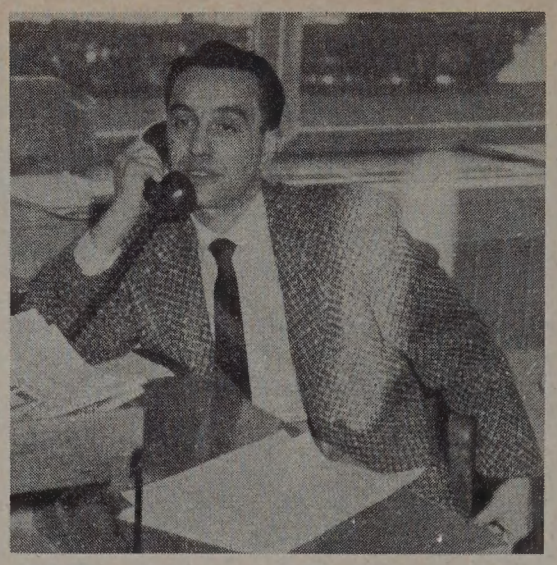
At no time in history has it been so imperative that the peoples of the world understand each other. Possibly there is no other way to lasting peace.

Edward R. Murrow, director of the U.S. Information Agency, recently described a project which if participated in by the secondary schools of the nation would be greatly valued by the USIA. In part, Murrow's letter to Finis E. Engleman, executive secretary of the American Association of School Administrators, stated:

"We believe that the schools of the country can make a genuine contribution to the development of mutual understanding with other nations . . . There are many techniques for making this sort of school-to-school relationship a lively contribution to any educational program: exchange of letters, scrapbooks, tapes, school newspapers and yearbooks, art and craft work, and most desirable of all —exchange of students and teachers.

"We have asked our embassies throughout the world to ascertain the extent of interest in such a program on the part of foreign educators. The response has been most encouraging. In the past few months, American high schools have been able to establish affiliations with schools in all parts of the world. But hundreds of additional American partners are needed. From Africa alone, we have over 300 requests for help in finding American partner schools. Other requests have come from Jordan, Korea, India, Chile, Mexico, Brazil, and Australia."

Schools should contact the USIA for specific information. Write to the Office of Private Co-operation, U.S. Information Agency, Washington, D.C.



George F. Hancin

George Hancin Appointed Public Relations Director

George F. Hancin is the MEA's new director of public relations. He succeeds Jack M. White, who resigned Aug. 31 to become assistant to President George F. Budd, St. Cloud State College, St. Cloud, Minn.

Formerly associated with the Michigan Department of Economic Development, Hancin also has served with the department of information services, Michigan State University; with the U.S. Information Agency, Washington, D.C.; and with WEWS-TV, Cleveland.

Hancin's MEA responsibilities will include working with newspapers, radio, and television; producing the MEA's television series, "The Constant Challenge;" and serving as a consultant to local MEA associations.

Majoring in English literature, Hancin received his B.A. from Hiram College, Hiram, Ohio, and his M.A. from Western Reserve University, Cleveland. He is also a graduate of the State Department Foreign Service Institute, Washington, D.C.

Creator of the MEA's television series, White joined the MEA staff as director of public relations in January, 1959. In his new position at St. Cloud, White will assist the college president in administrative responsibilities.

Michigan Education Journal

SEPTEMBER MID-MONTH

Offices: 935 North Washington, Lansing 5

Editor: Arthur Rice, Jr.

The *Michigan Education Journal* is the official publication of the Michigan Education Association; it is published the first and fifteenth of each month except June, July, and August and three times in September at 404 N. Wesley Ave., Mt. Morris, Illinois. Second-class postage paid at Mount Morris, Illinois. Payment of the active membership fee entitles a member to attend meetings of the M.E.A., to vote for district officers and delegates to the representative assembly and board of directors, to hold office, and to receive the *Michigan Education Journal* and other publications and services. Of each annual fee, whether for active, affiliate, or annuitant membership, $1.50 is for a year's subscription to the *Journal*. Subscription to non-members is $3.00 a year ($3.25 Canadian, $3.50 foreign); single copies, 35 cents. This magazine is a member of the Education Press Association of America. POSTMASTER: Please send all forms with changes of address to Michigan Education Association, Box 5007, Lansing 5, Michigan.

News Briefs

Journal Index Available

¶ An index of articles printed in the *Michigan Education Journal* during 1960-61 is available to libraries and readers upon request. The index is especially prepared for those who wish to have their *Journals* bound in one volume.

Bem Elected to MEA Board

¶ Thad J. Bem, principal of Lindemann elementary school in Allen Park, has been elected to the MEA board of directors as a representative of Region 2 (Wayne county exclusive of Detroit). Serving on the 18-member board until March, 1962, Bem will complete the unexpired term of Ray MacLoughlin, of Trenton, who is the MEA's president-elect. Bem is a past president of Region 2 and is now serving on the MEA Public Relations Commission and the MEA Constitution Revision Committee.

Cronin Succeeds Rosati

¶ Gov. John B. Swainson has named Burton H. Cronin, 35, of Hamtramck, to the State Tenure Commission for a term expiring Aug. 31, 1963. He succeeds Just A. Rosati of St. Clair Shores, who resigned on June 15. Rosati said he was forced to resign because of the demands of his private law practice.

Borrowings Top $31 Million

¶ Through Sept. 6, 1961, Michigan school districts had borrowed a total of $31,824,566 during this fiscal year. Of this total, $23,352,666 was borrowed against anticipated 1961-62 state aid and $8,471,900 against local tax anticipation notes.

Gestie to Address Workshop

¶ Bernice Gestie, editor of the *Minnesota Journal of Education*, will be the featured speaker at the second annual MEA Publications Workshop Sept. 23 at MSU's Union Building. To help editors of MEA publications improve their products, the one-day workshop will feature discussion groups on various publication problems (format, content, effective writing, and mechanical and postal problems). Miss Gestie is a former president of the Educational Press Association.

UN Materials Available

¶ United Nations Week will be celebrated again this year throughout the nation (Oct. 24-31). Informational pamphlets on the UN and its specialized agencies can be borrowed from the University of Michigan. Send requests to the Library Extension Service, Room 1, General Library, University of Michigan, Ann Arbor.

Oak Park School District Receives $90,000 Payment

A $90,000 check has been mailed to the Oak Park board of education. It is a grant to settle tuition claims owed the Detroit school system by the now non-existent Carver school district. Carver was annexed to the Oak Park district on Nov. 10, 1960.

Lacking a high school for its students and with no place to send them, the Carver board of education took action last fall by resigning. The county superintendent (William J. Emerson) was then required by law to hold an election to elect another board of education. But no candidates appeared, nor were any votes cast. Then the Oakland county board of education ordered the Carver district attached in whole to the Oak Park district.

Dr. Lynn M. Bartlett, state superintendent of public instruction, said that officials realized at the time that many difficulties would ensue, including payment of debts incurred by the Carver district. A grant of $150,000 was requested of the Legislature to alleviate some of the problems facing the Oak Park district; the Legislature appropriated $90,000.

Commending Oak Park citizens and school officials "for the exemplary and forthright manner in which they have met this difficult situation," Dr. Barlett said their action "has set an example for all who would see democracy at work."

Dr. Cottrell to Address TEPS Leadership Workshop

Dr. Donald P. Cottrell, dean of education at Ohio State University, will address the annual workshop for local TEPS leaders Sept. 30 at the Union Building, Michigan State University. Dr. Cottrell is chairman of the National Commission on Teacher Education and Professional Standards (NCTEPS).

Workshop participants will discuss local TEPS activities and the New Horizons project of NCTEPS. Also planned is a section meeting to discuss the work of the National Council for the Accreditation of Teacher Education.

"The Michigan TEPS Commission is vitally interested in the development of activities throughout the state," said Dr. Fred J. Vescolani, MCTEPS chairman. "The only way this can be accomplished is through an active program in each region and district of the association. Consequently, representatives from MEA units are urged to attend this workshop."

TV STAR VISITS MEA BOOTH: Stopping by the MEA exhibit at the Michigan state fair (Detroit, Sept. 1-10) was Dick Clark, popular host of ABC-TV's "Dick Clark Bandstand" for teen-agers. Enjoying a cartoon from the JOURNAL, three prospective teachers share a laugh with Mr. Clark. At the right is Mrs. Doris Flint, of Perry, a state fair commissioner and Owosso teacher.

Teachers Urged to View NBC-TV Course

Secretary of State Dean Rusk will launch the NBC-TV network's new "Continental Classroom" course in American government, which starts Monday, Sept. 25. The two-semester college-level course will be broadcast in color coast-to-coast Monday through Friday, from 6:30 to 7 a.m. local time, from Sept. 25 through May 25. More than 300 colleges and universities in the country are expected to offer the course for full credit.

Secretary Rusk will speak during the premiere telecast on the role of American government today and will introduce Dr. Peter H. Odegard, who will teach the TV course. During 1961-62 Dr. Odegard will be on leave from the University of California at Berkeley, where he is professor of political science.

The course is designed to present an objective and scholarly analysis of the fundamentals and background of government and how the U.S. government makes and executes policy in the world today.

Two NEA units, the American Association of Colleges for Teacher Education and the National Council for the Social Studies, are sponsoring "Continenal Classroom" along with NBC and the American Political Science Association. The NEA Citizenship Committee is urging that as many teachers as possible either take the course for college credit or audit the course during the year.

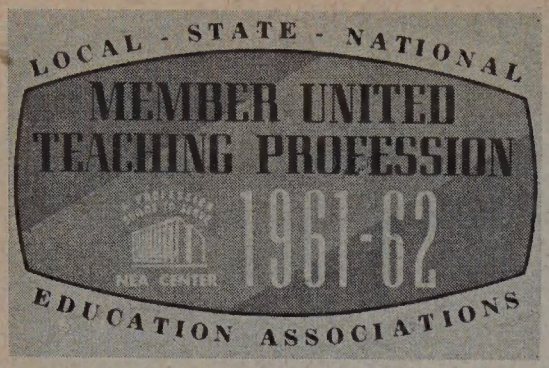
In addition to the new course, the past season's "Continental Classroom" course in contemporary mathematics will be repeated on color tape recordings in the half-hour period preceding American government (6 to 6:30 a.m. local time) beginning Sept. 25.

Administrators Recommend One Course on Communism

"A specific course on communism should be offered in all high schools," according to 63 per cent of the school administrators polled by *The Nation's Schools* magazine. These schoolmen note that "as part of the social studies program, this subject does not get the specific treatment it deserves and it is only by full knowledge that we can fight communism." Of this majority, 57 per cent believe the course should be a required one, while 38 per cent prefer offering it as an elective. The preferred place and time for offering the course was Grade 12 for 10 weeks.

Many of the 37 per cent who do not want a separate course on communism believe that specific instruction on communism should be given "within the content of other courses." The dissenters argue that "communism can and is being effectively studied in social studies classes and in other classes at present" and that "the concentration should be on positive teaching, the promotion of more discussion on the prodemocratic way of life."

LIBRARY
CENTRAL MICHIGAN UNIVERSITY
MT. PLEASANT, MICHIGAN 9-61



SHOW YOUR DECALS! The United Profession decal is becoming the badge of professional membership. Introduced two years ago by the NEA, this decal is available without cost to persons who are members of their local, state, and national professional organization. It is suitable for display on classroom doors or windows or in autos. Write to the NEA Membership Division, 1201 16th St., NW, Washington 6, D.C.

College Salaries Go Up About 6.5% in 1960-61

Average salaries for full-time faculty members in four-year undergraduate colleges rose to $7,330 in the academic year 1960-61, up about 6.5 per cent from the $6,880 average on the previous year. Institutions covered in the latest U.S. Office of Education survey account for 91.6 per cent of the enrollment in public four-year undergraduate institutions and 82.3 per cent in private four-year undergraduate institutions.

Average salaries in four-year *public* institutions are now $7,570, up 7.1 per cent from the 1959-60 figure. In *private* undergraduate institutions the average is $6,960, an increase of 5.5 per cent. Average salary for nine- or 10-month service in junior colleges and other two-year institutions rose to $6,620, up 8.3 per cent from the $6,110 the previous academic year.

The study also shows a decided increase in costs for full-time students in both public and private institutions.

Coming Up

In the October Journal look for the following features:

- *"The Educationally Deprived," a description of the problems created by migrant workers.*
- *"Far-Reaching Decisions Face 144 Con-Con Delegates."*
- *"Federal Support Starts, Stalls, and Stops."*
- *"Can Potential Delinquents Be Detected in Early Stages?" by Jane Lockwood, curriculum co-ordinator, Ecorse.*
- *"Retirement Appropriations and Social Security Taxes" by Lawrence Van Zwoll.*
- *Plus the MEA's financial statement for 1960-61 and the complete revised draft of the proposed MEA constitution and standing rules.*

Active MEA Membership Qualifications, 1961-62

Any Michigan teacher who held an MEA active membership during the 1960-61 school year may become an MEA active member in 1961-62 by paying the regular MEA membership fee of $14 plus $3 special membership fee (for the building and site fund) before July 1, 1962.

A Michigan teacher who did not hold an MEA active membership last year must meet the following requirements to be eligible for MEA active membership during the 1961-62 school year:

- *a) Hold a bona fide bachelor's degree.*
- *b) Have a legal Michigan teacher's certificate, such as provisional, permanent, life, special, etc., which qualifies the teacher to teach in Michigan during the 1961-62 school year.*
- *c) Be a dues-paying member of the local MEA district if district dues are assessed.*
- *d) Be a dues-paying member of the local MEA affiliated chapter if organized and if dues are assessed. Rural teachers are to be dues-paying members of the country rural teachers chapter if organized and affiliated with the MEA and if dues are assessed.*

Predict Record 49.3 Million Enrollment

A record 49.3 million students are expected to enroll in the nation's public and private schools, from kindergarten through college, during the 1961-62 school year. The U. S. Office of Education said this will be the 17th consecutive year of increase—and the end is not in sight, because of a markedly higher birth rate in most years since 1945.

The 1961-62 total is expected to be 1.4 million greater than the 47.9 million enrollment for the 1960-61 school year. There will be about 34.2 million pupils in public and non-public schools from kindergarten through grade 8, an increase of 400,000. The estimated enrollment in grades 9 through 12 will be 10.8 million, an increase of 700,000. In higher education institutions of all kinds an increase of 300,000 is expected to produce a new record of 4.3 million.

The USOE attributes the rising enrollments in the kindergarten, elementary, and secondary schools to the increased birth rate in recent years. It was noted that an earlier surge in births in 1940-43 had been reflected to some extent in college enrollments since 1959. But the USOE said the principal reason for the mounting number of college students thus far is a growing interest in attending college.

The first really sharp increase in college enrollments is expected about 1965. In that year, high school graduates born in 1946 should be applying in numbers for college admission. From 1945 to 1947 the average annual number of births increased by one million. Substantial increases in college enrollments are expected to continue through the three years beginning 1965.

The USOE also estimates that 1,684,000 classroom teachers will be needed by the public and non-public elementary and secondary schools for the 1961-62 year. That is a three per cent increase over the 1,636,999 employed in 1960-61.

WMU Program to Train Mobility Specialists

A new venture in education began this summer at Western Michigan University with the receipt of an initial year's grant of $43,800 from the Office of Vocational Rehabilitation of the U.S. Department of Health, Education, and Welfare. WMU will train mobility specialists for the blind, in co-operation with the Veterans Administration hospital at Hines, Ill.

Two semesters will be spent on the campus in academic preparation, followed by a semester at the hospital for clinical training. Leading to the master's degree, the program will admit only four persons in each of the first three semesters. WMU President James W. Miller said the completed program, expected to run through 1966, will ultimately total $330,000 in grants.